

DOWN HOME DAYS
APRIL 21, 2018
COME GROW WITH US

SPONSORSHIP
PACKAGES

Produced by:



2018 DOWN HOME DAYS

Set in the quaint downtown area of Madison, Florida, Down Home Days is celebrating its 37th anniversary on April 21. With the beautiful Four Freedoms Park serving as a back drop, approximately 4,000 patrons enjoy food, crafts, children's entertainment and fun! The event kicks-off with the much anticipated Down Home Days Parade and is sure to have something for everyone! Look inside at these exciting sponsorship opportunities and discover how your company can Come Grow with Us!

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2018 DOWN HOME DAYS

PRESENTING SPONSOR

\$3,250

Brand Visibility at Festival

- A 12' x 24' booth space at a prime location in the Down Home Days Festival
- Ability to display 2 banners (sponsor supplied) within the Festival area
- Presenting Sponsor Position in the Down Home Days Parade
- Presenting Sponsor logo inclusion on all Festival Materials including:
 - Festival signage
 - Promotional posters

Digital

- Logo inclusion on Festival's website

Social Media

- One (1) social media post on the Festival's Facebook and Instagram pages promoting your brand / participation each week leading up to the Festival
- Two (2) social media posts on the Festival's Facebook and Instagram pages during the event

Additional Perks

- ½ page ad in the monthly Madison County Chamber of Commerce Newsletter for a year
- Four (4) tickets to the annual Madison County Chamber of Commerce Banquet
- Recognition at the Madison County Chamber of Commerce Banquet

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2018 DOWN HOME DAYS

GRAND SPONSOR

\$2,750

Brand Visibility at Festival

- A 12' x 12' booth space at a prime location in the Down Home Days Festival
- Ability to display 2 banners (sponsor supplied) within the Festival area
- Grand Sponsor Position in the Down Home Days Parade
- Grand Sponsor logo inclusion on all Festival Materials including:
 - Festival signage
 - Promotional posters

Digital

- Logo inclusion on Festival's website

Social Media

- One (1) social media post on the Festival's Facebook and Instagram pages promoting your brand / participation each week leading up to the Festival
- One (1) social media post on the Festival's Facebook and Instagram pages during the event

Additional Perks

- ½ page ad in the monthly Madison County Chamber of Commerce Newsletter for a year
- Two (2) tickets to the annual Madison County Chamber of Commerce Banquet
- Recognition at the Madison County Chamber of Commerce Banquet

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2018 DOWN HOME DAYS

Corporate Sponsor

\$1,500

Brand Visibility at Festival

- A 12' x 12' booth space at a prime location in the Down Home Days Festival
- Ability to display 1 banner (sponsor supplied) within the Festival area
- Corporate Sponsor Position in the Down Home Days Parade
- Corporate Sponsor logo inclusion on all Festival Materials including:
 - Festival signage
 - Promotional posters

Digital

- Logo inclusion on Festival's website

Social Media

- One (1) social media post on the Festival's Facebook and Instagram pages promoting your brand / participation leading up to the Festival

Additional Perks

- One (1) ticket to the annual Madison County Chamber of Commerce Banquet
- Recognition at the Madison County Chamber of Commerce Banquet

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2018 DOWN HOME DAYS

Booth Sponsor

\$500

Brand Visibility at Festival

- A 12' x 12' booth space at a prime location in the Down Home Days Festival
- Booth Sponsor logo inclusion on all Festival Materials including:
 - Festival signage
 - Promotional posters

Digital

- Logo inclusion on Festival's website

Social Media

- One (1) social media post on the Festival's Facebook and Instagram pages promoting your brand / participation leading up to the Festival
- One (1) social media post on the Festival's Facebook and Instagram pages during the event

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2018 DOWN HOME DAYS

Down Home Days Partner

\$75

Brand Visibility at Festival

- Down Home Days Partner name inclusion on all Festival Materials including:
 - Festival signage
 - Promotional posters

Digital

- Name inclusion on Festival's website

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2018 DOWN HOME DAYS

Thank you for your interest in Madison County's Down Home Days! All of the Down Home Days Sponsorship Packages can be fully customized to fit your brand's specific needs. Don't see what you are looking for? Want to brainstorm? Let us know and we can create a package tailored just for you!

COME GROW WITH US!

For more information contact:

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